

BLUE FLAG ADVERTISING RATE CARD

Type	Size	Single Issue Black & White	Six Issues Black & White	Single Issue Colour	Six Issues Colour
Business Card	Horizontal 85 x 35 mm	£35	£150	£50	£225
Eighth Page Display	Vertical 58 x 82 mm Horizontal 185 x 35 mm	£50	£250	£65	£370
Quarter Page Display	Vertical 82 x 116 mm Horizontal 185 x 60 mm	£95	£500	£130	£730
Half Page Display	Horizontal Only 185 x 130 mm	£185	£950	£275	£1,400
Inside Full Page	260 x 185 mm	£375	£1,860	£500	£2,500
Back Cover	260 x 185 mm	N/A	N/A	£800	£4,000
Inside Front Cover	260 x 185 mm	N/A	N/A	£700	£3,500
Inside Back Cover	260 x 185 mm	N/A	N/A	£700	£3,500

* Prices do not include VAT which will be charged at the current rate

* Advertising in the body of the book facing editorial pages is available at a 20% premium (excluding Business Cards)